



Clinton Olde Home Day Committee
242 Church Street, Clinton MA 01545
Oldehomeday@clintonma.gov

February 2023

SPONSORSHIP AND DONATION OPPORTUNITY
CLINTON'S OLDE HOME DAY
SEPTEMBER 8 & 9, 2023
CENTRAL PARK, CLINTON

We are excited to announce that this year's Olde Home Day event will take place on September 8th and 9th at Central Park in Clinton. We hope you can help us make this a great event for the community.

Each year thousands of people come to Clinton's Central Park to enjoy great food, local crafts, amusements and unique activities and entertainment made possible through the generous efforts of sponsors, vendors, and countless volunteers. It costs more than \$20,000 to host Olde Home Day (OHD), and we rely on the support of our sponsors to help us keep the event free and open to the public.

OHD offers a unique opportunity for community exposure and can be part of your outreach and marketing plans. We keep our audience engaged year after year by offering exciting attractions and performances, mixing old favorites with the new. Check the website for details and additions to some of these highlights:

- *Food vendors and trucks along with a beer tent*
 - *Music and Entertainment*
 - *Bed Races on Friday Night*
 - *Face painting and inflatable amusements*
 - *Friday night band music*
 - *Movie in the Park*
- And more to come....*

Please mark September 8th and 9th on your calendar and plan to participate in Clinton's Olde Home Day! Attached you'll find information about the many ways your business or organization can be part of this beloved local event.

Check for updates and news at <https://www.clintonma.gov/210/Olde-Home-Day-Committee> and on Facebook at www.facebook.com/OldeHomeDay.

Sincerely,

Town of Clinton's 2023 Olde Home Day Committee



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Levels of Support

Diamond Movie Package – Contribution of \$1,200+

- Package includes everything listed in Platinum package (below)
- Display of your banner during OHD weekend.
- Listing in all print advertisements and on monthly e-blast and website.
- Acknowledgement on main sign displayed on Town Hall steps during the event.
- Inclusion in OHD’s “Thank You” advertisement in the ***Clinton Item***
- Vendor spot in Central Park for Saturday festivities.
- Your name mentioned in announcements during the event.

Platinum – Contribution of \$1,000 - \$1,199

- Display of your banner in the during OHD weekend.
- Listing in all print advertisements and on monthly e-blast and website.
- Acknowledgement on main sign displayed on Town Hall steps during the event.
- Inclusion in OHD’s “Thank You” advertisement in the ***Clinton Item***
- Vendor spot in Central Park for Saturday festivities.

Gold - Contribution of \$500+

- Listing in all print advertisements and on monthly e-blast and website.
- Acknowledgement on main sign displayed on Town Hall steps during the event.
- Inclusion in OHD’s “Thank You” advertisement in the ***Clinton Item***
- Vendor spot in Central Park for Saturday festivities.

Silver - Contribution of \$300+

- Acknowledgement on main sign displayed on Town Hall steps during the event.
- Listing in all print advertisements and on monthly e-blast and website.
- Inclusion in OHD’s “Thank You” advertisement in the ***Clinton Item***
- Vendor spot in Central Park for Saturday festivities.

Bronze – Contribution of \$100+

- Acknowledgement on main sign displayed on Town Hall steps during the event.
- Listing in all print advertisements and on monthly e-blast and website.
- Inclusion in OHD’s “Thank You” advertisement in the ***Clinton Item***

Friends of Clinton Olde Home Day – Contribution of \$25+

- Listing in all print advertisements and on monthly e-blast and website.
- Inclusion in OHD’s “Thank You” advertisement in the ***Clinton Item***
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Donations must be received by July 15 to be included in some of the marketing materials.



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Sponsorship/Donation Form

Name

Business / Organization / Church

Address

City / State / Zip

Telephone

Email

Please indicate if you wish to have a booth on Saturday: YES NO

Donation / Sponsorship

Donation:	Amount	Your Donation
Diamond Movie Package	\$1200+	
Platinum	\$1000 - \$1199	
Gold	\$500+	
Silver	\$300+	
Bronze	\$100+	
Friends of Clinton OHD	\$25 - \$99	
Other donation/donations of service please inquire.		
	TOTAL	

Please make check payable to:
Town of Clinton Olde Home Day

Mail to:
Olde Home Day Committee
Clinton Town Hall
242 Church Street
Clinton, MA 01510

Please note we have new contact information for 2023.

Questions: oldehomeday@clintonma.gov

Website: <https://www.clintonma.gov/210/Olde-Home-Day-Committee>

